

MEDIA RELEASE

June 28, 2007

RODIN: A MAGNIFICENT OBSESSION

At the Art Gallery of Greater Victoria
until July 29, 2007

Sponsored in part by



For Immediate Release

CFA Victoria Celebrates 60th Anniversary by Supporting Local Art Education

*Massive retrospective of creator of **The Thinker**, **The Kiss** and **The Burghers of Calais**
opens at Art Gallery of Greater Victoria for summer.*

Victoria, BC – On Monday, June 11, CFA Victoria capped off two seasons and \$17,000 of support for the Art Gallery of Greater Victoria by presenting a \$1,000 cheque in support of the Gallery's well-known Children's Art Studio programme. The money will go to provide bursaries for 10 new students to take hands-on multi-media art classes.

The students will be selected based on a combination of financial need and interest in art, and they will be chosen by local community organisations who work in conjunction with the Art Gallery, including the Single Parent Resource Centre, the Blanshard Community Centre, Big Brothers Big Sisters, and the Crude Centre for the Family.

CFA Victoria's bursary contribution will combine with bursary funding from the Victoria Foundation to create 50 bursary opportunities for children during the Art Gallery's 2007/08 programming year. This figure means an unprecedented 10% of the total student places available between now and next March 31 will be free due to bursary funding.

"This type of community effort between organisations and this commitment to education is very important to CFA Victoria," says Andrew Shortreid, CFA Victoria Board Member and spokesperson. "This gesture is one way of demonstrating that we believe strongly in enriching the community in which we live. These children are the next generation of arts lovers and working professionals. Hopefully the experience they receive in the Gallery's Children's Art Studio programme will enhance their self-confidence and help them to become the creative thinkers of tomorrow."

Since 2006, CFA Victoria has sponsored a succession of important programming at the Art Gallery, including the current Rodin: A Magnificent Obsession exhibition. In total, CFA Victoria's support has gone to exhibitions and events that have been enjoyed by over 40,000 local citizens.

"Without question the Art Gallery has audience members who have benefited from the trusted stewardship provided by our over 60 local Chartered Financial Analyst Charterholders," explains Shortreid. "Sponsorship is our way of demonstrating that we share their desire for a vibrant community and we believe strongly that world-class art enriches us all."

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www.cfavictoria.com

and

www.cfainstitute.org/60thanniversary

Federation of Financial Analyst Societies (N.F.F.A.S.) to promote the exchange of ideas, develop a code of ethics, and support the welfare of the societies and their members. N.F.F.A.S. name was later shortened to the Financial Analysts Federation (F.A.F.). In 1990, the F.A.F. merged with the Institute of Chartered Financial Analysts (I.C.F.A.) to form the Association of Investment Management and Research (A.I.M.R.), which is now C.F.A. Institute.

C.F.I. Victoria is the local member society of C.F.A. Institute and represents over 60 investment professionals in the Victoria/Vancouver Island/Gulf Island community. It is the goal of C.F.I. Victoria to foster steadily rising standards of professionalism and integrity, not only for our members, but also for the regional investment community as a whole.

C.F.A. Institute is the global, non-profit professional association that administers the Chartered Financial Analyst® (C.F.A.®) curriculum and examination program worldwide, publishes research, conducts professional development programs, and sets voluntary, ethics-based professional and performance-reporting standards for the investment industry. C.F.A. Institute has more than 87,000 members in 132 countries and territories, including the world's 76,000 C.F.A. Charterholders, as well as 134 affiliated professional societies in 55 countries and territories. C.F.A. Institute is headquartered in Charlottesville, Va., USA, with regional headquarters in London, Hong Kong, and New York.

For more information see: www.cfivictoria.com and www.cfainstitute.org/60thanniversary

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For more information:

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About C.F.A. Victoria

C.F.A. Victoria is proud to partner with the A.I.M.R. to celebrate the 60th anniversary of the founding of the global investment profession.

On June 11, 1947, representatives from financial analyst societies in Boston, Chicago, New York, and Philadelphia joined forces to form the National

Programme highlights:

- 60 courses per year (15 per semester on average, 4 semesters per year)
- 500 students in total
- Age of students range from 2 – 12 years old
- For the first time, single mothers and their babies are enrolling together in "Baby Picasso," a fun, multi-media art experience
- Classes for older students are more targeted to individual abilities
- All classes include tours of current Art Gallery exhibitions, which serve as inspiration for the students
- Media include: ceramics, printmaking, painting, drawing, and cartooning
- Classes often centre on specific creative themes
- Students learn key visual, manual, and critical thinking skills
- 10 students will be able to attend Children's Art Studio classes this year as a direct result of C.F.A Victoria's bursary contribution of \$1,000
- 40 other students (for a total of 50) will receive bursaries this year for Children's Art Studio classes thanks to the Victoria Foundation

C.F.A Victoria's bursary monies will go to students nominated by the following organisations:

- Single Parent Resource Centre
- Blanshard Community Centre
- Big Brothers Big Sisters
- The Crutge Centre for the Family

Criteria for selection include financial need and the given child's interest / inclination.

About Children's Art Studio

The Children's Art Studio is one of several important art education programmes run by the Art Gallery of Greater Victoria. Overall, the Gallery exposes 15,000 children per year to multi-media art activities, instruction, exhibition tours, and art appreciation.

The Art Gallery of Greater Victoria has offered children's art classes virtually since its inception well over 50 years ago. The Children's Art Studio is a well-respected, successful programme that has always played a central role in helping parents to raise the next generation of artists, art lovers, and creative thinkers.